

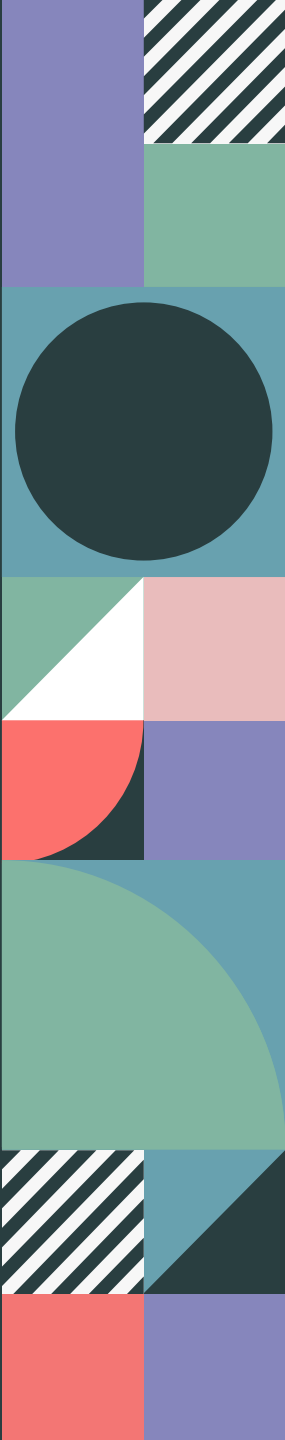
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Giving@Now

A ServiceNow CSR initiative

Sowmya Chakilam

Chief of Staff – India Product and Business Operations; Global Impact Ambassador - India



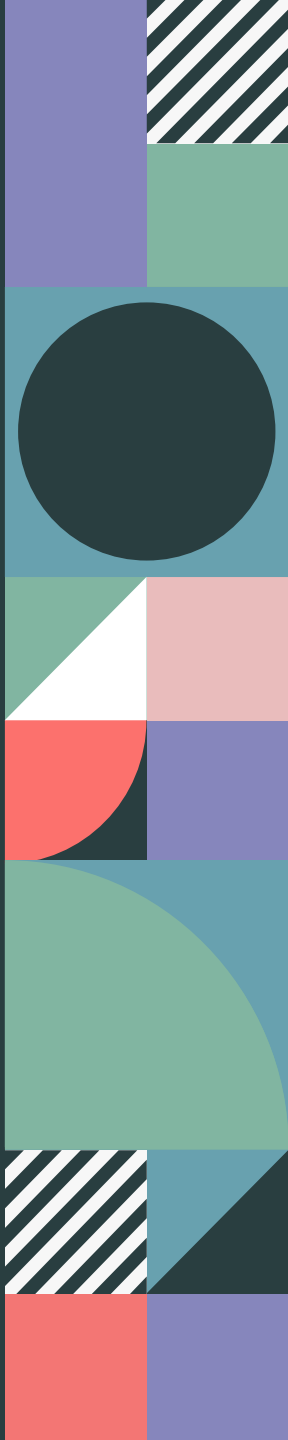
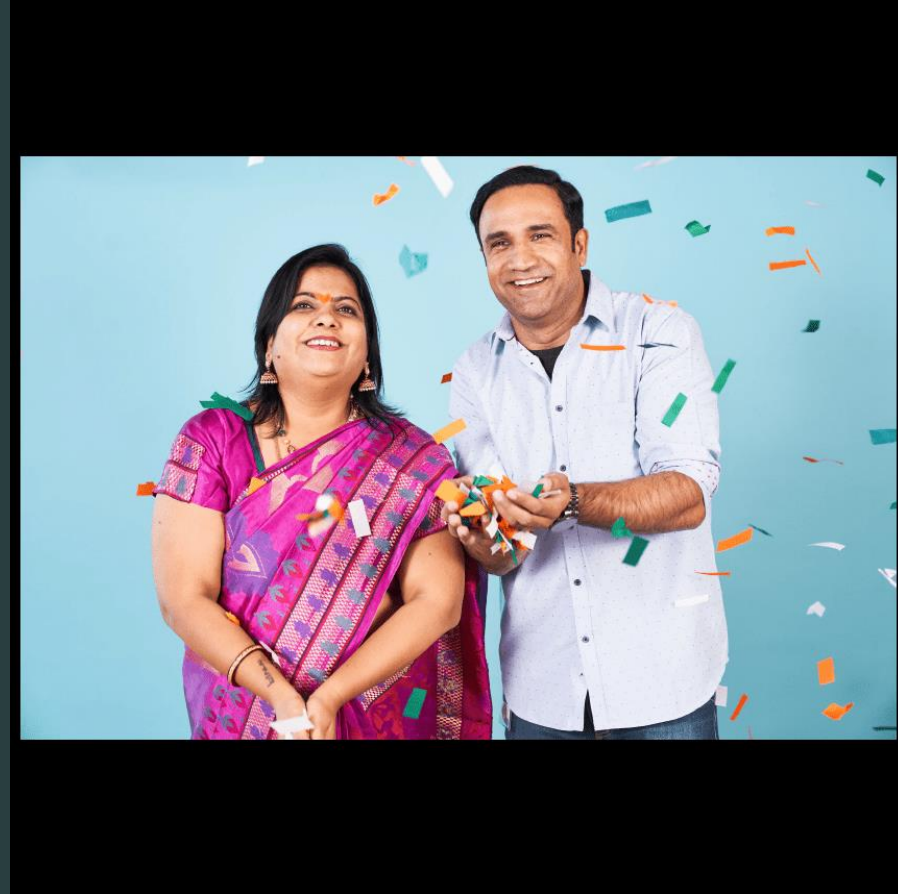
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About ServiceNow

ServiceNow delivers digital workflows that create great experiences and unlock productivity. This is the future of work.

We make the world of work, work better for people.

We have a presence in over 14 countries with a total strength of 12500 employees. In India we have about 3000 employees with HQ in Hyderabad



Some facts and figures

Accolades



Now Platform[®] The platform of platforms for the workflow revolution



IT Workflows

Make things simpler, easier, and more intuitive for IT.



Employee Workflows

Transform the employee experience and turn it into a competitive advantage.



Customer Workflows

Reimagine the customer experience by delivering connected digital workflows.



App Engine

Create new workflow apps fast when you need them most.

#1 on FORTUNE[®] Future 50 2020

ServiceNow ranked #1 on the FORTUNE Future 50 list of companies with the best long-term growth potential.



FORTUNE World's Most Admired Companies[®] 2020

We're making work, work better –starting from the inside out. ServiceNow was named to the FORTUNE World's Most Admired Companies list in 2020.



Great Place To Work

We've been Certified™ for the second consecutive year by Great Place to Work®! Couldn't be more grateful for our employees. We put people first.



Revenues

We make the world of work, work better for people™

ServiceNow delivers digital workflows that create great experiences and unlock productivity.



Q4 2020:



FY 2020:



Contribution - 2020

\$1.6 million (INR 11.6 CR) in total user donations - supporting 2,806 causes

\$1.3 million (INR 9.5 CR) in matching

\$3.1 million (INR 22.5 CR) in total donations

\$5.1 million (INR 37 CR) donated through corporate giving (matching + grants)

16 countries supported through corporate grants

10,164 volunteer hours, supporting over 170 causes



CSR Execution in India

2019-2020

- INR 56L donated to PMR fund – March 2020

2020-2021

- Onboarded two implementation partners- YFS and Nirmaan
- 2500 + grocery kits donated during covid in surrounding districts (outreach to farther districts like Adilabad and Vijayawada)
- 50 digital devices (tablets) to tribal girls (PVTG) to continue higher education in Adilabad district
- Teachers workshop sponsored to upskill teachers for digital education (YFS)
- 200 Relief kits distributed in old city after the floods in Hyderabad

Donation drive at Warangal Locations





Grocery distribution in Adilabad (Utnoor)





Relief Kit distribution

Falaknuma – old city



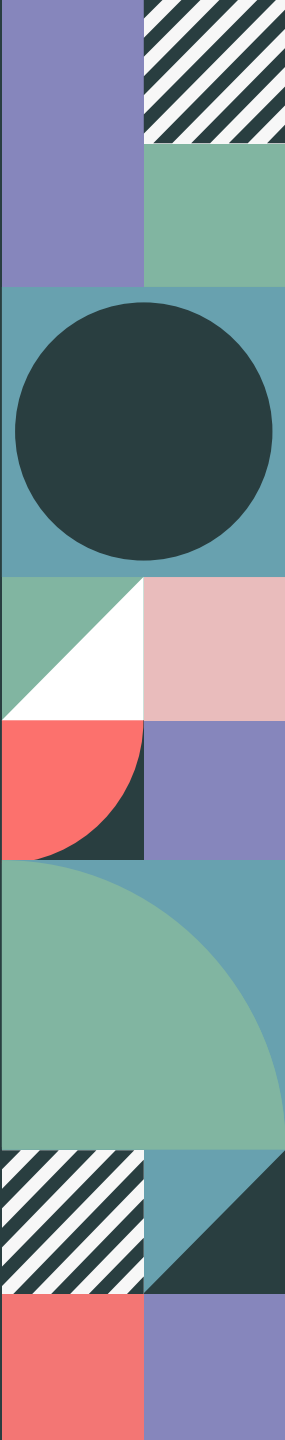
**Collaboration with
Department of Tribal welfare
and Nirmaan**

**Digital Device Distribution to
enable girls from tribal areas
to become leaders**



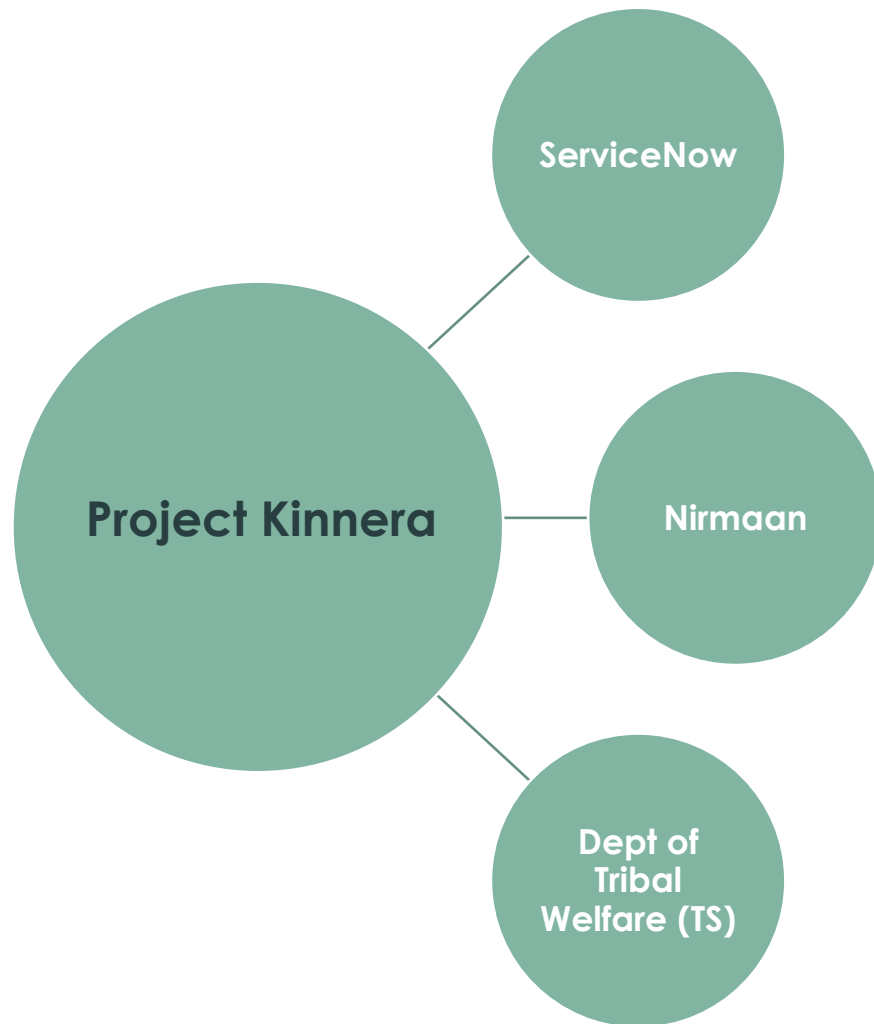
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Project Kinnera





Our Inspiration for Project Kinnera



- ServiceNow
 - Funding Support for non-govt. supported activities
 - Overall Guidance
 - Volunteering
- Nirmaan
 - Baseline Assessment with support from Govt.
 - Need Identification
 - Program Implementation
 - Impact Assessment
- Government
 - Support in Baseline Assessment
 - Implementation of existing Govt. schemes

Questions?

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Thank you

